

On behalf of the PGAs of Europe I would like to welcome you to the press conference for the 2007 Aegean Airlines Pro-Am and thank you for your support of this wonderful event.

The golf club at Hersonissos on the beautiful island of Crete provides an ideal setting for this comparatively new event, which was launched so successfully in 2006.

It is of course a thoroughly enjoyable and popular tournament, and one which has attracted teams from 15 different countries. However, the even more important aspect of it all, from the PGA of Europe's point of view, is that it provides the perfect platform to simulate interest and awareness for the sport of golf in this lovely region.

Very few parts of the world can compare with Greece, and its beautiful islands, as a natural golfing destination and now that course developers and the country's business world at large are determined to harness all of the very fine qualities that abound here, the potential for golf tourism is limitless.

I would take this opportunity to thank Mr. Vassilakis and his team at Aegean Airlines for having the foresight to bring this tournament to Crete and sowing the seeds for the development of the game in the country.

We look forward to working with them for many years to come not only on this event but also on other initiatives to grow golf in the future.

Ian Randell (Chief Executive, PGAs of Europe)